



# Using Digital Twin for Validation in a Life Science Warehouse Application

Jonas Larsen (Novo Nordisk)  
Poul Kristensen (ProjectBinder)

# Bio



**Jonas Larsen**

OT Specialist  
25A Novo Nordisk

Jonas has 30 years of automation experience in pharma / medical devices, with the last 3 years focusing on Test systems and digital twin setup, with the business goal of “faster time to market”, Jonas works on enabling the team to work on the job with a solid joined foundation and empowerment to explore the limits for technology, interfaces, procedures at Novo Nordisk he works in material handling where he automates all material flows



**Poul Kristensen**

Head of Digital Twin

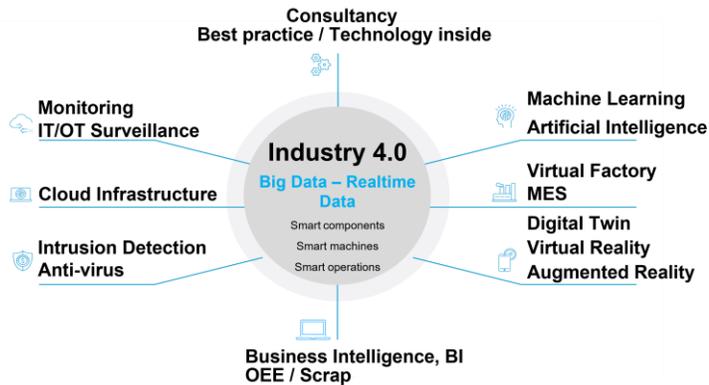
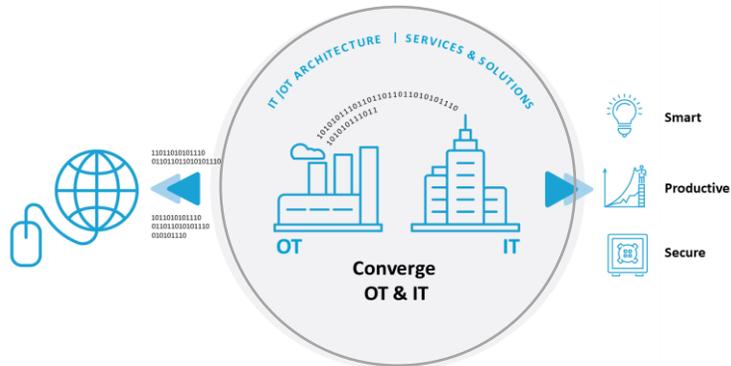
As an engineer, Poul has over 20 years of experience in industrial automation and digitalization. He is an expert in strategic sales, business development and thought leadership, passionate about enabling new technologies such as Digital Twins, Artificial Intelligence and Predictive Operations. Poul strongly believes in innovations pushing the borders and harvesting the benefits. At ProjectBinder, he leads a highly skilled team of engineers who develop innovative projects to meet the needs of each client.

The strategy behind using the digital twin for de-risking purposes, and to validate changes before they are implemented in a facility that's already up and running.

# Agenda

- Introduction and vision of the Digital Twin at Novo Nordisk 25A.
- Technical challenges and solutions.
- The benefit of working with partners.
- Next Step.

# ProjectBinder - Company Overview



**ProjectBinder** is a company specialized in project management, Compliance and SME competences within all project phases as **implementation partner** for our customers. Our key focus is IT, automation, and network establishment primary within the GMP oriented industries.

In this aspect securing alignment of the OT and IT infrastructure strategy is often the cause of delays and added costs.

Here ProjectBinder provides a solution for IT & OT Convergence in the **Industry 4.0**

## Geographical structure



## Selected clients



# Novo Nordisk at a glance

Novo Nordisk is a leading global healthcare company founded in 1923 and headquartered in Denmark.

Our purpose is to drive change to defeat diabetes and other serious chronic diseases such as obesity and rare blood and endocrine disorders.

We do so by pioneering scientific breakthroughs, expanding access to our medicines and working to prevent and ultimately cure disease.

Products marketed in

**168**

countries

Total net sales

**140.8**

billion DKK

Affiliates in

**80**

countries

Supplier of nearly

**50%**

of the world's insulin

More than

**34**

million people use our diabetes care products



R&D centres

in China, Denmark, India, UK and US

Strategic production

sites in Denmark, Brazil, China, France and US

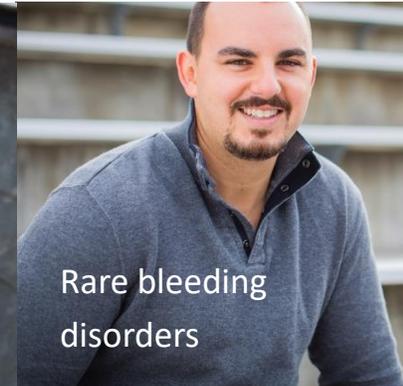
Around

**48,000**

employees



Growth disorders



Rare bleeding disorders



Diabetes



Obesity

Among the world's

**10**

largest pharma companies measured by market value<sup>1</sup>

# Introduction – Vision and Objectives on Digital Twin

The journey started in 2020, exploring and building the existing warehouse digitally.

## The Vision

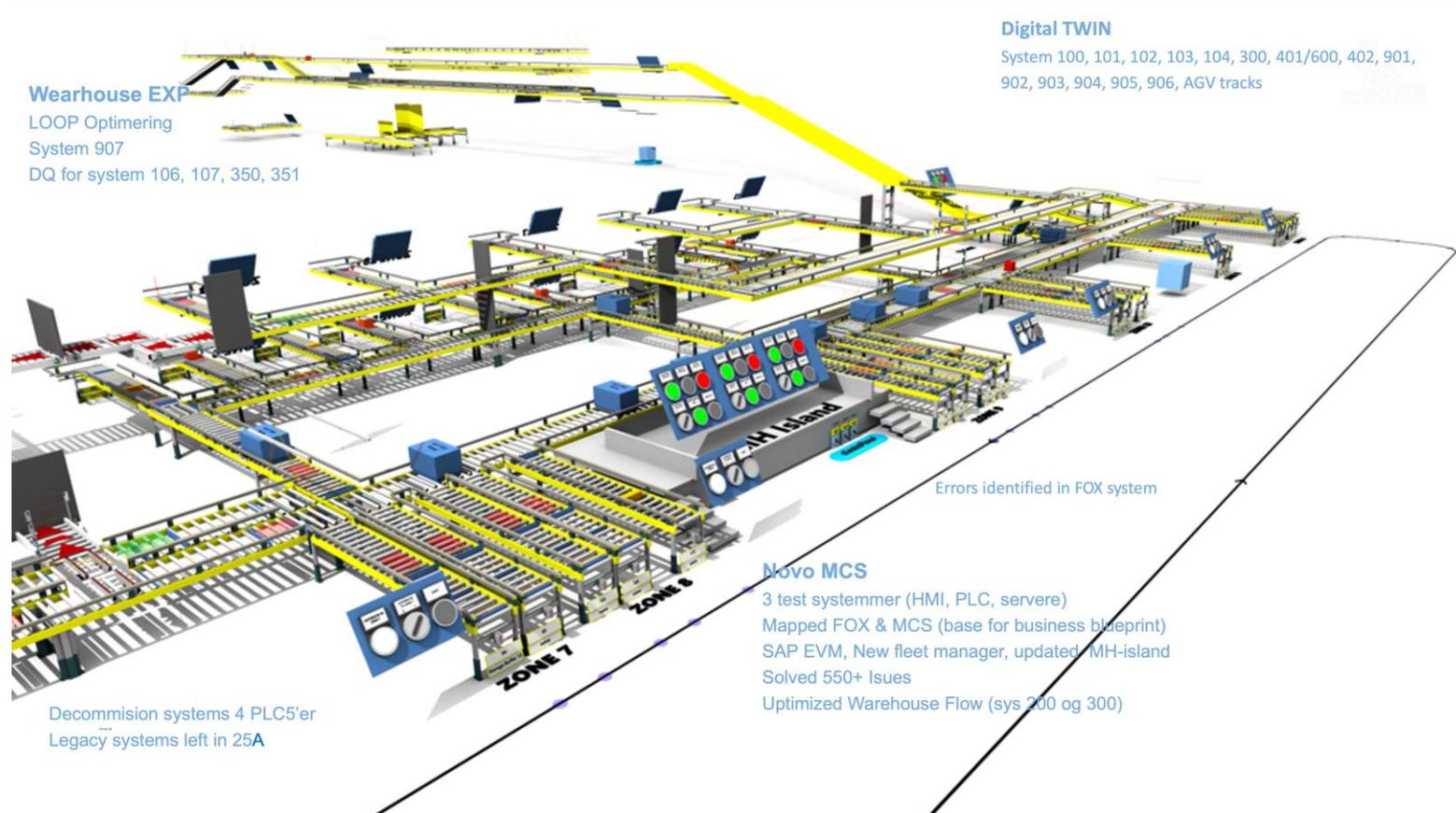
Validation of production equipment

Produce in the future by fast-forwarding the production.

## The objectives

- Test advanced scenarios.
- Test new functionalities of mechanical end automation.

- Test interface to key systems like SAP EWM, PasX etc.,
- Mitigate and remove people's stress during a planned shutdown.



# Introduction – building the twin

No CAD drawings were available

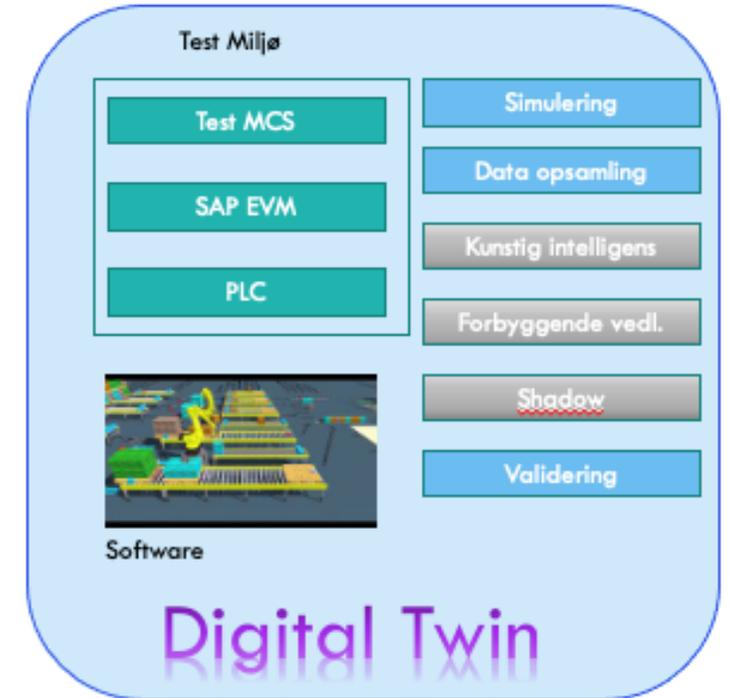
Warehouse consists of many individual systems

OT architecture a mix between legacy systems and current systems

IT architecture based on legacy and current systems

Based on a 24/7 producing equipment where no breakdown is allowed

Manually measuring equipment and then reproducing it virtually



# Technical challenges & current status

## Challenge

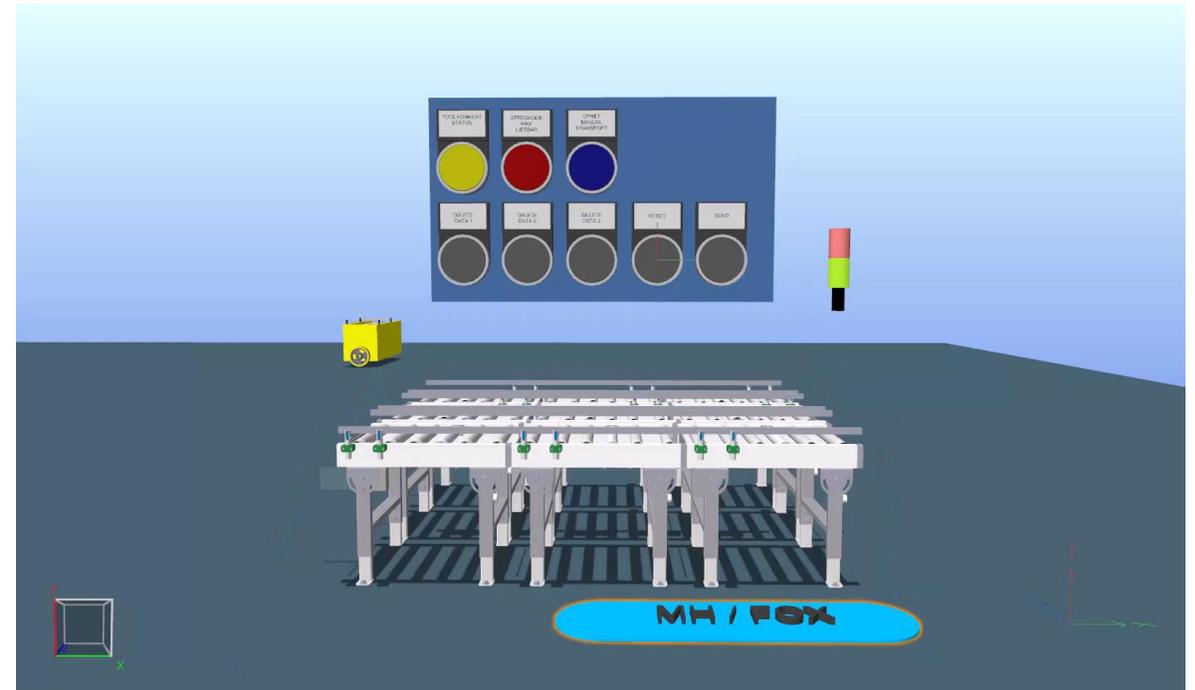
- How can decisions be based on a virtual environment?
- What is a Digital Twin?

## Proof of Concept

- A small PoC was made and demonstrated for all interested employees.
- The PoC was a testing interface between MCS -> FOX -> PLC.

## Solution

- Novo Nordisk demonstrated that testing different protocols and connections between systems was possible.



# Technical challenges & current status

## Challenge

In real life, all routes and decisions are made by a unique barcode on all Totes. Barcode reader did not exist in Emulate3D.

## Communications:

SAP/MCS -> PLC -> Barcode string -> Tote  
Tote -> Sensor -> PLC -> SAP/MCS.

## Solution

Develop a custom Barcode reader to read Barcodes across systems.



# Technical challenges & current status

## Challenge

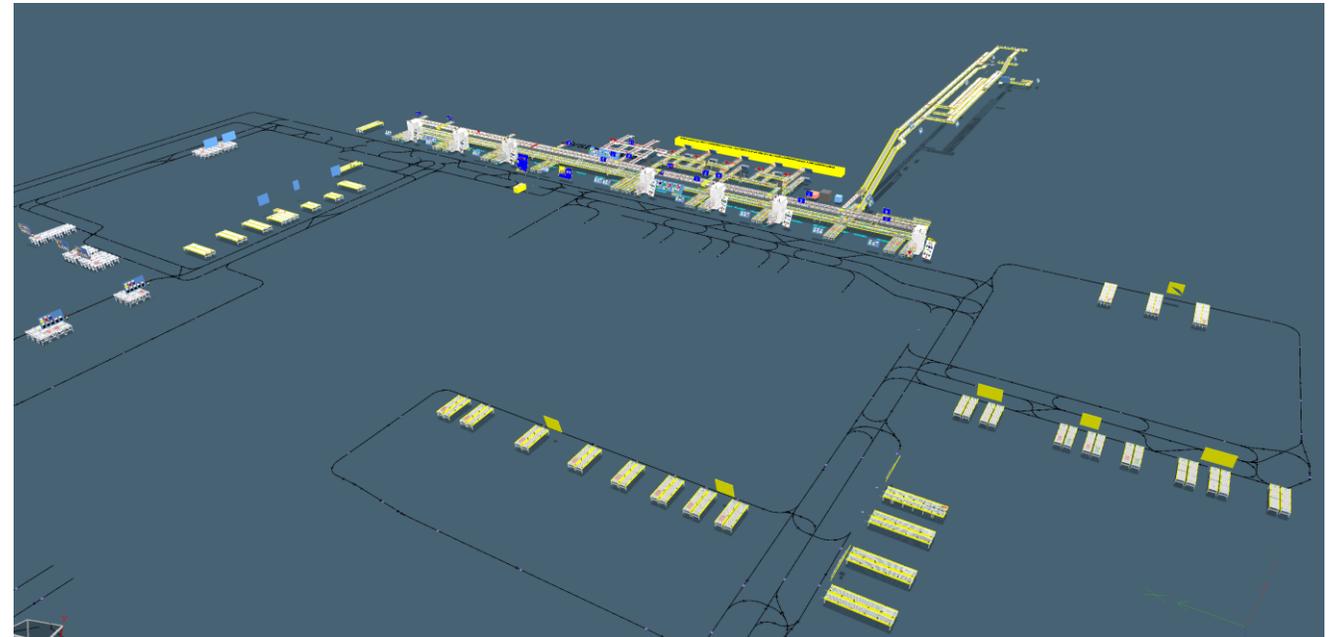
All systems are connected, and totes need to float between each other when not all systems are built from the beginning  
Some systems are legacy systems and some more current.

When emulating systems, a different resource profile is required to archive the digital twin.

## Solution

Partnering up with SMEs from internal and external organizations.  
Build in a system approach and start.

System 100	✓	System 401/600	✓
System 101	✓	System 901	✓
System 102	✓	System 902	✓
System 103	✓	System 903	✓
System 104	✓	System 904	✓
System 300	✓	System 905	✓
System 401/600	✓	System 906	✓
System 402	✓	System 907	✓
Area 51		AGV tracks	✓



# Mitigating risks – working with partners

## **Challenge**

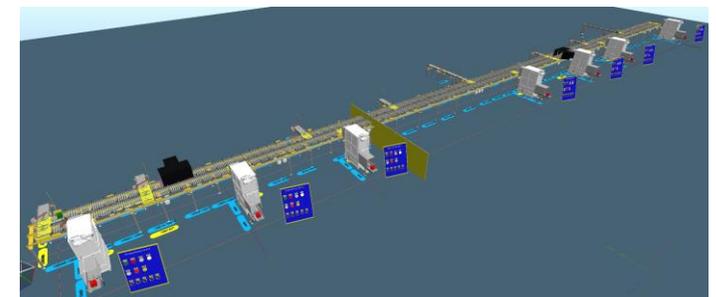
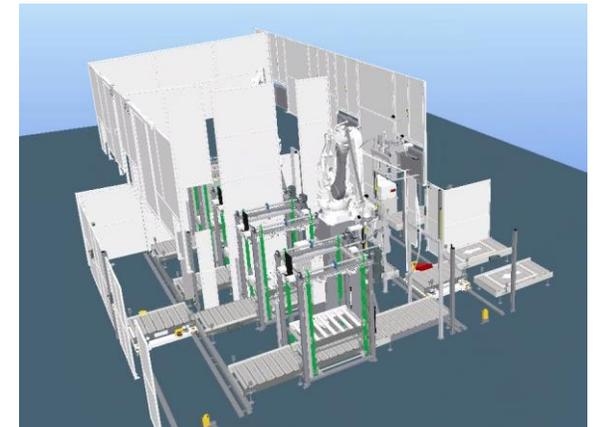
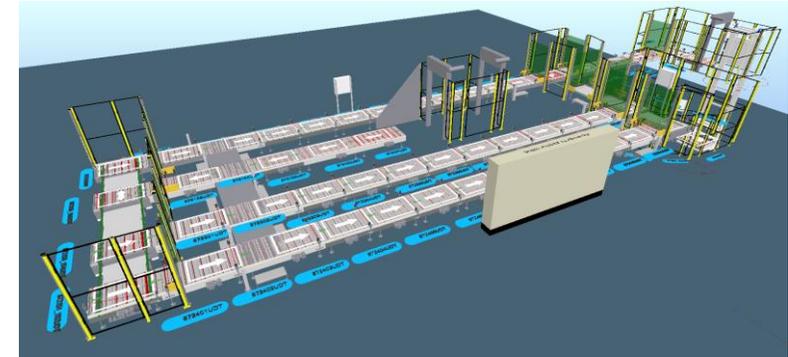
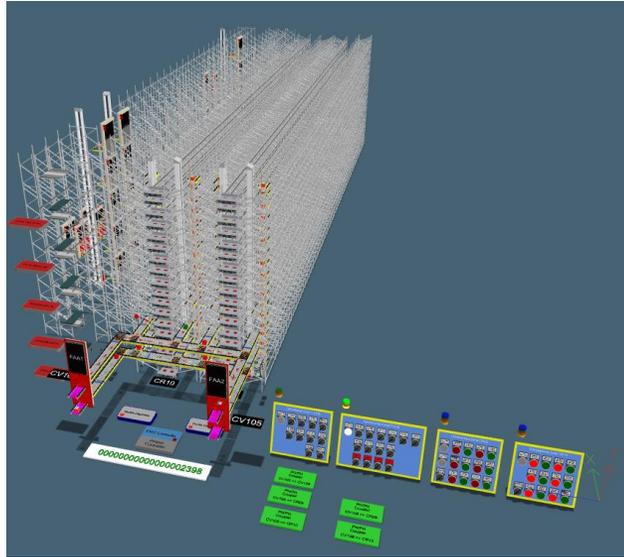
Novo Nordisk 25A is expanding with upgrades and new systems. Time to market is critical, but the risk is high when working with different sub-suppliers.

## **Solution**

Working with OEMs to provide a Digital Twin of their system as a part of their scope.  
Working with Partners to integrate systems and deliver needed infrastructure

## **Benefit**

Pre-test in-house dependencies like SAP and current producing systems without shutdown.  
OEMs can utilise the tool to increase the quality.



# Next step - Validation

## Validation

Validation is essential for compliance and ensuring the efficacy of pharmaceutical products. Regulatory agencies such as the FDA require companies to demonstrate that they can produce reliable results.

## Challenges

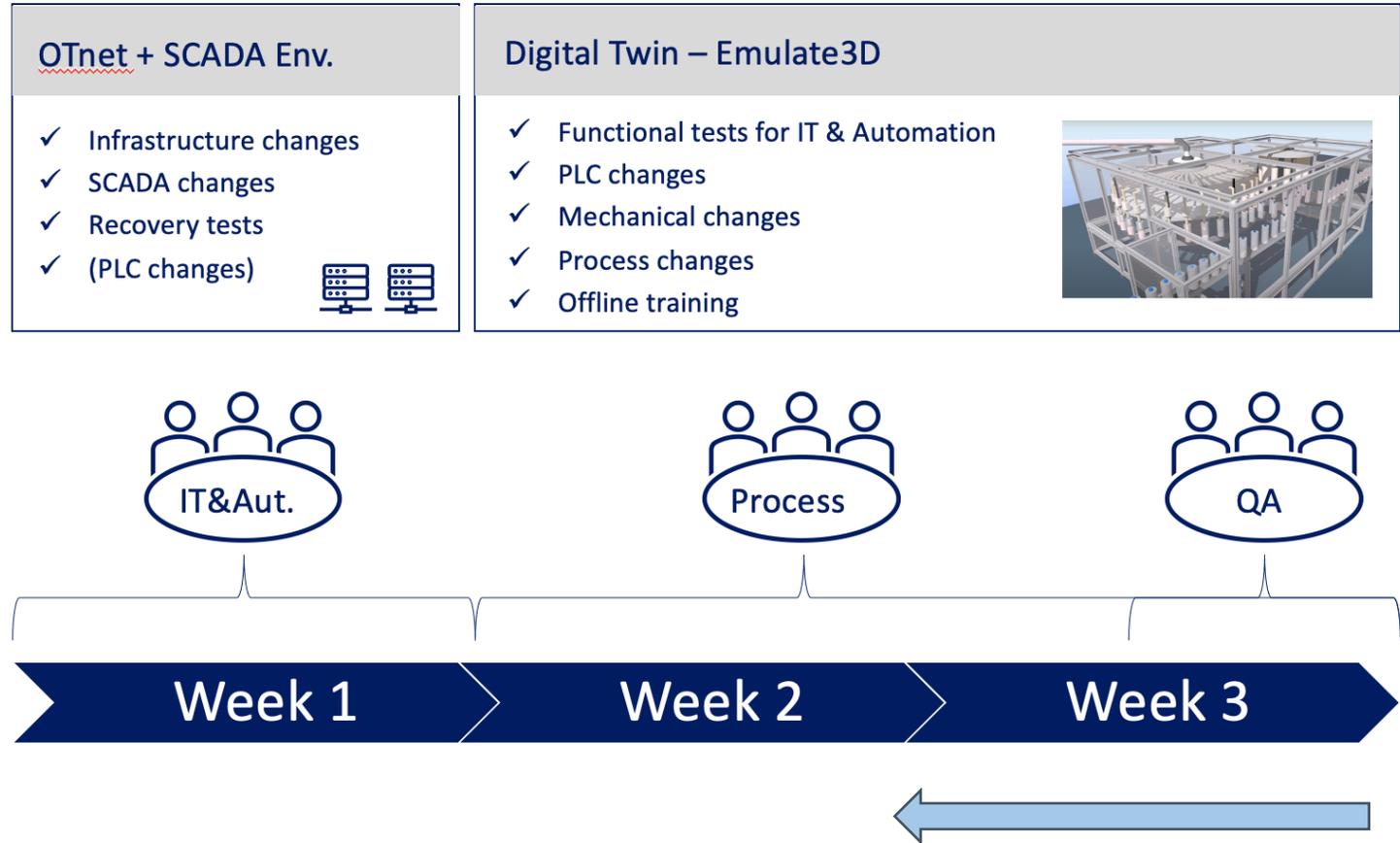
Validation takes time and requires a lot of documentation and approval. This has an impact on how fast the production can start after any changes have been made – planned and unplanned.

## Topics to cover

**Audit trail** – who, what, why & when

**Version Control** – are we sure we use the correct system

**Comparison** – what has been changed and by whom?



# Next step - Validation

## Requirements

Easy and intuitive tool embedded in the Digital Twin to cover requirements given by FDA or equivalent party.

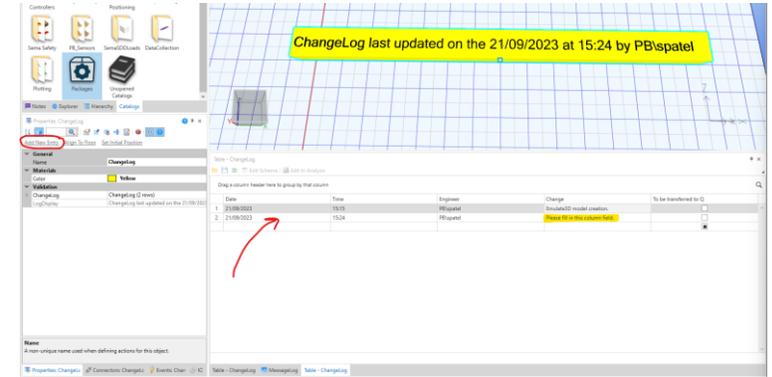
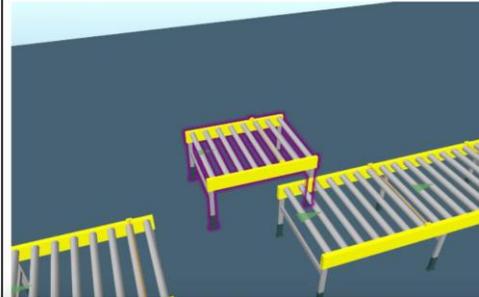
## Benefits

- Engineers and QA can document and prove the model's quality and state.
- Changes can be evaluated and pre-validated before the system is available.
- The changes that are implemented on the line during shutdown have been pre-tested and verified.
- The risk of functionality is eliminated.

## Gains

- Faster time 2 market.
- Less stress during breakdowns and shutdowns.
- Challenge and test SOP's and line clearance.

Change 1		
Visual Name	SR2	
Visual ID	069ebd33-14ce-4063-b41d61a06dbe6d1e	
Parent Name	Scene	
Parent ID	64be6810-2adf-425f-a7fd-a6e5b8a1fa58	
Type	e3d:StraightRollerConveyor	
Emulate3D Model	Model 1	Model 2
XML Code	<LR>1.7707392 0.8300042 </LR>0.97258115   </LR>	<LR>-0.29888552 0.830042 -2.4931357 </LR> -1.0471976 </LR>
XML Line	100	100
Interpretation	X position shifted from 1.7707392 to -0.29888552 (+2.06962472m) Z position shifted from -0.97258115 to -2.4931357 (+1.52055455m) Rotation about Y axis from 0 to -1.0471976 radians (-60 degrees)	



```

public void Install() {
    //Logger.Log("ComparisonPlugin.Install");
    //Create buttons and put pretty much everything in here
    page = app.CustomRibbonManager.FindCreatePage("Demo3Diff") as IRibbonPage;
    //Button setup divided into groups
    MainGroup();
    PreviousGroup();
    CurrentGroup();
    RunGroup();
    ReportGroup();
}

private void MainGroup() {
    //Logger.Log("Install.About");
    var groupMain = page.FindCreateGroup("Main") as IRibbonGroup;
    var clear = groupMain.FindCreateButton("Clear") as IRibbonButton;
    clear.Click = clearClicked;
    clear.LargeGlyph = Gui.NvsToolbar.RibbonStyle.Large;
    clear.LargeGlyph = ImageManager.SvgUriToImageSource( new Uri("pack://application:,,,/ComparisonPlugin;component/Images/Clear.svg"));
}

private void clearClicked(object sender, EventArgs e) {
    app.CustomRibbonManager.FindPage("Demo3Diff").FindGroup("Current Model").FindCreateEdit("demo3dx Name").EditValue = @"Click 'Autofill'";
    app.CustomRibbonManager.FindPage("Demo3Diff").FindGroup("Current Model").FindCreateEdit("File Location").EditValue = @"Click 'Autofill'";
    app.CustomRibbonManager.FindPage("Demo3Diff").FindGroup("Current Model").FindCreateEdit("Status").EditValue = @"Click 'Autofill'";
    app.CustomRibbonManager.FindPage("Demo3Diff").FindGroup("Previous Model Selection").FindCreateEdit("demo3dx Name").EditValue = @"Click 'Select demo3dx'";
    app.CustomRibbonManager.FindPage("Demo3Diff").FindGroup("Previous Model Selection").FindCreateEdit("File Location").EditValue = @"Click 'Select demo3dx'";
    app.CustomRibbonManager.FindPage("Demo3Diff").FindGroup("Previous Model Selection").FindCreateEdit("Status").EditValue = @"Click 'Select demo3dx'";
    app.CustomRibbonManager.FindPage("Demo3Diff").FindGroup("Run").FindCreateButton("Run Comparison").IsEnabled = false;
}
    
```

# Next step - anchoring

## Challenges

The technology is not factory default and is commonly used in the market. Both by users and decision-makers.

The benefits are known but limited proofed.

Many sub-suppliers are still technology frightened.

## Solutions

- Generate more business cases and document results.
- Make it a natural tool in both production and engineering.
- Encourage sup suppliers to utilise the technology and harvest the benefit.

## Gains

- Faster time 2 market.
- Better quality in product and in the workforce.





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